

YEAR END REVIEW

TAMPA, FLORIDA | DECEMBER 5 – 6, 2019



Dr. Kimberley Daxon



Dr. Glenn DuPont



Dr. Richard Miron



Mr. Ken Runkle

Paragon's Year End Review started with two specific goals in mind. The first, to bring dentists from around the country together to network, learn and grow from one another. The second, to create a program focused on ALL areas of dentistry required to operate and maintain a thriving dental practice. During our first ever Year End Review in 1993, a winter storm hammered Washington, D.C., so it is only fitting that we are headed south this year.

Our goal is for all Paragon practices to be able to say... "I have a profitable, growing practice, and I am on my way to financial independence!" We believe the profitability of your practice and your finances are inextricably intertwined and our 2019 program has been created with that in mind. Our 2019 Year End Review will help you grow and thrive in each of these areas. We are very excited to introduce some new names to our growing list of presenters. They will inspire and equip you to understand what this looks like for you.

On Thursday, the Paragon Senior Consulting Team will kick things off for what will mark the incredible 10- year run of our annual segment "60-IN-60 Best Practices, Pearls and Products". We are excited to have two senior faculty members with The Dawson Academy a part of our program. We are excited to welcome back Dr. Glenn DuPont and for the first time Dr. Kimberley Daxon.

During our lunch break on Thursday, we are delighted to welcome back Mr. Tony Caxide, the Chief Investment Officer and Matt Hamilton, Chairman and CEO of Hamilton Capital, as they present their 7th annual financial market perspective update. HC is sponsoring lunch for those who register for this presentation. If you ***plan to attend*** be sure to check the appropriate box on the RSVP page. If not, feel free to make alternative lunch plans. There are some great options in the area.

Friday will be a full day program as well. Get ready for an incredible segment with Dr. Richard Miron regarding PRP in Regenerative Dentistry. Paragon President, Ken Runkle, will present his annual Year End Review/Preview segment, one that has been the highlight of our program over the years.

We hope you will join us for what promises to be an incredible two- day event that will give you tangible pearls and information that will greatly benefit you, your practice and your life. After making your hotel reservations, please contact the Paragon team at (800) 448-2523 to get registered. We look forward to seeing you in Tampa, Florida.

THURSDAY, DECEMBER 5

7:00 – 8:45 a.m.

SESSION ONE

PARAGON SENIOR CONSULTING TEAM – *Best Practices, Pearls, and Products*

We are excited to welcome back Paragon's Senior Consulting Team for our annual 60-IN-60 segment for a remarkable **10th year!** Our team has nearly 100 years combined experience consulting in dental practices in over 30 states. They will share some of the best practices, pearls and products being used by successful practices.

9:00 – 10:15 a.m.

SESSION TWO

DR. GLENN DuPONT & DR. KIMBERLEY DAXON – *Principles of Occlusion*

We are excited to have two key senior faculty members present and collaborate during this segment. Dr. Glenn DuPont is one of the original and longest tenured senior faculty members and Dr. Kimberley Daxon serves as the Resident Expert of Removable Prosthodontics within The Dawson Academy.

10:45 a.m. – 12:00 p.m.

SESSION THREE

DR. GLENN DuPONT – *Difficult Cases Utilizing the Principles and Checklists*

Glenn DuPont, D.D.S. is a senior faculty member at The Dawson Academy, and one of the original faculty members. He joined founder Dr. Peter Dawson's private dentistry practice in 1979 and began assisting with continuing education courses. Dr. DuPont now co-owns DuPont & Wilkerson Dentistry in St. Petersburg, Florida. He will tackle some difficult cases and share how to successfully treat with predictable outcomes.

12:00 – 1:45 p.m.

SESSION FOUR – during our lunch break

MR. TONY CAXIDE & MR. MATT HAMILTON – *Market Trends- 7th Economic Update*

Hamilton Capital is sponsoring lunch for anyone interested in attending on Thursday. During our lunch break, we are excited to welcome back Mr. Tony Caxide, the Chief Investment Officer and Matt Hamilton, Chairman and CEO of Hamilton Capital, as they present their 7th annual economic update. If you ***plan to attend*** be sure to check the appropriate box on the RSVP page. If not, feel free to make alternative lunch plans. There are some great options in the area.

2:00 – 2:50 p.m.

SESSION FIVE

SPOTLIGHTS – *An Education on Various Products and Services*

Technology, risk-assessment, marketing, dental instruments, software and patient engagement are just a few of the many items that will be discussed during this segment. This segment is geared towards educating our offices on the many products and services that can streamline systems and increase your overall productivity.

3:00 – 4:15 p.m.

SESSION SIX

DR. KIMBERLEY DAXON – *Applying the Principles to Dentures and Implants*

Kimberley Daxon, D.D.S. is the Resident Expert of Removable Prosthodontics and Senior Faculty member for The Dawson Academy. Dr. Daxon is also an owner and prosthodontist at Daxon Dentistry in St. Petersburg, Florida. She specializes in complex occlusal disorders, complete dentures and implants. She has taught continuing education as a faculty member within The Dawson Academy for more than 18 years.

4:15 – 5:00 p.m.

SESSION SEVEN

GUEST INTERVIEW – *Presented by The Paragon Program™*

6:00 – 7:30 p.m.

HOLIDAY WELCOME RECEPTION

FRIDAY, DECEMBER 6

7:00 – 8:45 a.m.

SESSION EIGHT

A PANEL DISCUSSION CHAIRED BY KEN RUNKLE – *Understanding the “M” Generation*

As a profitability and growth minded practice management firm, Paragon has always believed that it very important to understand and know your numbers. Equally important, as a practice owner, is to know and understand your team. Your team is the gasoline in the vehicle that powers your practice. High level octane gasoline burns cleaner and more efficiently. Many practices have multiple generations represented in their practice. This segment will be devoted to understanding the “M” generation. Don’t know what they “M” generation is...well this would be a great segment for you to attend!

9:00 – 10:15 a.m.

SESSION NINE

DR. RICHARD MIRON – *Platelet Rich Fibrin in Regenerative Dentistry*

The use of platelet concentrates has had a long-history of use in various fields of medicine as an autologous source of growth factors fabricated utilizing centrifugation of blood under various conditions. While platelet rich plasma (PRP) was proposed as a first-generation platelet concentrate over 3 decades ago, over the past 10 years, platelet rich fibrin (PRF) has seen a steady increase in utilization for a variety of medical procedures due to its lack of anti-coagulation factors favoring fibrin clot formation and faster wound healing. More recently, further research has demonstrated that shorter and slower centrifugation spin cycles ('the low speed concept') additionally favors wound healing by incorporating higher populations of white blood cells and progenitor cells within the PRF fibrin matrix leading to higher growth factor release within the local micro-environment. This course aims to highlight the recent advancements made with respect to the newest formulations of platelet concentrates and systematically presents when, where and why specific platelet concentrates may be utilized to further speed wound healing and tissue regeneration for various clinical indications faced in routine daily dental practice.

10:45 a.m. – 12:00 p.m.

SESSION TEN

DR. RICHARD MIRON: *Platelet Rich Fibrin in Regenerative Dentistry continued*

Dr. Richard Miron is currently working within the Department of Periodontology at the University of Southern California in Los Angeles. He is also an Adjunct Visiting Faculty in the department of Periodontology in Bern, Switzerland where he completed his PhD studies since 2009. He has currently published over 150 peer-reviewed articles and lectures internationally on many topics relating to growth factors, bone biomaterials and guided bone regeneration. He will continue his lecture presentation, PRF in Regenerative Dentistry.

12:00 – 2:00 p.m.

LUNCH – on your own

2:00 – 3:30 p.m.

SESSIONS ELEVEN & TWELVE

KEN RUNKLE: *2019 Review, 2020 Preview*

Since our first Year End Event back in 1993, Ken Runkle (Paragon President), has presented his annual Year End Review segment looking at the current state of dentistry and where things are going. Ken has worked hard to elevate the profitability of many practices. With over 30 years of in-office consulting, he delivers strategic and common sense solutions upon which to build an efficient and consistently growing practice.

THE WESTIN TAMPA WATERSIDE

725 S Harbour Island Blvd | TAMPA, FLORIDA 33602 | 813- 229- 5000

HOTEL INFORMATION: Our program will be held at the **Westin Tampa Waterside** located at 725 S. Harbour Blvd., Tampa, FL 33602. Reservations are confirmed on a first-come, first-served basis and must be made directly with the Westin by calling **888-717-8853**. We have secured outstanding rates for our clients. Be sure to mention you are with Paragon Management to obtain the group rate. Reservations must be made by **Wednesday, November 13, 2019** to ensure the Paragon preferred rate of **\$209/ night**. Please note rooms will go quickly and this hotel will reach sell out status over these dates of our event.

FLIGHT INFORMATION: Tampa International airport is the closest airport and is located approximately 9 miles from the Westin. The average cab fare is approximately \$25 one way. Roundtrip flight prices have been quoted below into Tampa (TPA) as of July 15, 2019. When researching for your airfare, Paragon suggests using search engines like Expedia and Travelocity to find the best available airfare. Always book your airfare directly through the airline!

Denver, CO (DEN) to Tampa	\$150	Indianapolis, IN (IND) to Tampa	\$143
Baltimore, MD (BWI) to Tampa	\$223	New York, NY (ISP) to Tampa	\$286
Chicago, IL (MDW) to Tampa	\$213	Newark, NJ (EWR) to Tampa	\$194
Columbus, OH (CMH) to Tampa	\$199	Washington, D.C. (IAD) to Tampa	\$235

St. Petersburg- Clearwater Airport (PIE) would be an alternative (approx. 20 miles away, avg. cab fare of \$50).

POINTS OF INTEREST: We know many of you might want to make the most of your trip down to Tampa and stay the weekend, or simply get out and explore. For this reason we have included some points of interest for you.

BUSCH GARDENS

10165 McKinley Dr. | Tampa, FL 33612 | 813.884.4386

An African theme park, Busch Gardens Tampa is owned and operated by SeaWorld Parks & Entertainment and is the 2nd largest park in terms of attendance behind SeaWorld Orlando.

PRICE: \$109.99 | HOURS: 10am – 10pm | DIST: 9 miles

DALI ART MUSEUM

1 Dali Blvd. | St. Petersburg, FL 33701 | 727.823.3767

The Salvador Dalí Museum in St. Petersburg is an art museum dedicated to the works of Salvador Dalí and houses the largest collection of Dalí's works outside Europe.

PRICE: \$25 | HOURS: 10am – 5:30pm | DIST: 16 miles

CHIHULY MUSEUM

720 Central Ave. | St. Petersburg, FL 33701 | 727.896.4527

The Morean Arts Center has been a resource and a destination for artists and art lovers. The Morean Arts Center's story began in the early 20th century when a group of local artists were in need of a place to work.

PRICE: \$19.95 | HOURS: 10am – 5pm | DIST: 23 miles

BERN'S STEAKHOUSE

1208 S Howard Ave. | Tampa, FL 33606 | 813.251.2421

Perfectly aged steaks with one of the largest wine collections in the world and an internationally famous dessert room. You will definitely want to make reservations to get in here.

Price: \$\$\$\$ | HOURS: 5pm – 11pm | DIST: 2 miles

DISCLOSURE OF FINANCIAL SUPPORT: This program is specifically designed for education and training purposes. Paragon does not endorse nor collect any fee from any other outside company for speaking opportunities. This event is open to any Paragon Event Sponsor. Any attending sponsor has been given the opportunity to showcase their products and services in exchange for a flat fee. Paragon does not endorse any sponsor's product or service.

RECOGNIZED PROVIDER: Paragon Management Associates, Inc. is an approved provider of Continuing Dental Education and certifies that all courses relating to the areas of human resources and practice management are accepted by the AGD (PACE) and ADA (CERP). CERP and PACE are services of the American Dental Association and the Academy of General Dentistry designed to assist dental professionals in identifying quality providers of dental education. ADA CERP and AGD PACE do not approve or endorse individual courses or instructors, nor do they imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider, ADA CERP or AGD PACE. Recognition term: November 2017 - December 2020.

CANCELLATION & REFUND POLICY: Paragon reserves the right to modify the advertised course content or change the times and dates of any courses offered. In such case, a full refund for registration fees only will be issued for any party who is unable to accommodate the change. Paragon is not responsible for reimbursement of airline tickets, hotel reservations, or any other incurred expense in the event that a course is altered or changed. All registration fees may be processed at the time of registration or thereafter leading up to the program start date. Cancellations received the day of the course may not be eligible for a full refund, but may be applied as a credit toward a future course. *(The ADA attorneys require we insert this cancellation and refund policy in our marketing material)*

R.S.V.P.

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PRINT NAME

ATTENDING (CHECK ALL THAT APPLY)

THURSDAY	THURSDAY LUNCH	FRIDAY
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Mailing Address

City, State, Zip

Telephone

Fax

E-mail Address



Paragon Management is a CERP-approved provider of Continuing Dental Education, and certifies that all courses relating to the areas of human resources and practice management aspects of dentistry are acceptable by the AGD (PACE), ADA (CERP).

ADA C.E.R.P.[®]

Continuing Education Recognition Program

All attendees will receive a total of

- 13 CEUs for this 2-day program.
- 14.5 (if attending Thur. lunch program)

— FOUR WAYS TO — REGISTER

1 WEB
theparagonprogram.com

2 PHONE
800-448-2523

3 MAIL
120 Northwoods Blvd.
Columbus, OH 43235

4 FAX
614-433-7921