

THE PARAGON PROGRAM™

SINCE 1986

Dear Paragon Doctor(s),

The unfolding events surrounding the Coronavirus (COVID-19) have been challenging to say the least. As we all do our best to stay up to speed on new developments, reports and statements, Paragon is dedicated to serving your practice as we navigate these uncharted waters. As it relates to the day-to-day operations of your practice, we encourage everyone to continue to stay in touch with your Paragon consultant, stay up to speed on statements released and recommendations from the CDC, your state dental organization, state dental board and stay in communication with your patients. Our team is committed to serving your practice and providing support during this challenging time.

PARAGON LIVE EVENTS is one area we have carefully considered over the last few days. With the recent statement released by the CDC, **Paragon has made the decision to postpone** the **Indiana Excelleration Meeting** (this Friday, March 20) as well as the **Ohio Excelleration Meeting** (next Friday, March 27). According to the decree made by both state governors and in the spirit of social distancing, it appears the internet is going to be our communication vehicle at least for the next few weeks. In our commitment to serve you and engage with our doctor's practices, we are currently taking steps to offer our programs through a virtual platform. The specifics of when these and future programs like next month's Front Office Academy in Baltimore, Maryland (April 16-17) will be available shortly. We will continue to update any changes related to our events through direct email campaigns, our social media accounts and through our website, theparagonprogram.com.

Each of you are highly educated, highly trained and well-respected dental professionals. We are very proud of the practices we have the pleasure to serve. This is a time in which we are encouraging all to stay vigilant and committed to leading your team, educating yourselves and serving your patients. This season has already presented the unexpected and its own challenges. We are continuing to monitor statements released by government officials and the various dental associations. Paragon has always valued the opportunity to serve your practice face to face. This may be changing due to the Coronavirus and social distancing that is needed; however, this has not impacted our resolve to connect and continue to support our clients. Alternative means to offer virtual interaction has already begun. We remain committed to support you and the dental industry.

Thank you for the opportunity to serve your practice!

The Paragon Team