

THE PARAGON BUSINESS ACADEMIES™

HYGIENE ACADEMY

PROVEN SYSTEMS FOR DENTAL HYGIENE PROFITABILITY

PROGRAM DETAILS

Paragon has been presenting **The Hygiene Academy™** for the last 18 years. Practices have gathered enormous value from having their hygiene team, as well as their entire team, participate in this meeting. It is specifically designed to lay the foundation for an efficient and productive patient hygiene team. The sizeable changes most reported are:

- A solid growing hygiene department.
- New levels of recare growth due to a consistent system of reactivation.
- Development of a personal / professional hygiene appointment.
- An elevated level of case presentation brought to perio therapy and operative treatment.
- A time efficient hygiene exam.
- A solid system of treatment planning perio therapy.

In this **Zoom** Hygiene Academy, Linda Marek, Vice President of Paragon, will present an in-depth focus on transitioning the “super prophyl” into “perio therapy.”

Many offices struggle with the verbal skills of this conversation and the correct coding for maximizing insurance reimbursement. This presentation will guide you through the confusion and set your practice on a path for excellence in periodontal therapy for your practice.

This Zoom meeting will be held **Friday, October 7, 2022 from 9:00AM-1:00PM EST**, focusing on:

- Complete data collection.
- Defining health – all alternative evidence defines infection and therefore perio therapy.
- How to change procedures for long-term patients.
- Develop treatment planning that gives the hygienist the freedom and confidence of discuss the disease process with patients.
- Developing a plan to achieve the Academy of Periodontology’s recommendation of perio in a general practice.

PRESENTER



Linda Marek is the Vice President of Paragon Management Associates, Inc. a practice management firm specializing in dentistry. She graduated from the University of Detroit with dental hygiene and business degrees. Linda has held various positions of increasing responsibility in successful dental practices from dental hygienist, dental assistant, business coordinator and public relations director as well as, in the sales of dental supplies. Linda has been consulting for the past 30 years and has facilitated and guided over 500 dental offices to create a dynamic collaboration, based on excellence and ethics, between the dental team and the dental patient.

Linda Marek may discuss various products or services during the lecture program. Neither they nor Paragon Management receives any type of financial compensation for mentioning these products, which are based purely upon client feedback and industry statistics. Paragon Management strives to use unbiased statistics and market research.

HOW TO REGISTER

CALL our team **800.448.2523**

EMAIL your first name, last name, and contact information to **office@theparagonprogram.com**

ON-LINE simply enter **theparagonprogram.com/events** and fill out the online registration form

During registration, please be sure to use the same email address that you will be logging in to the academy with. We will send all information on how to join the meeting to the registered email address.

RECOGNIZED PROVIDER

We feel continuing education is vital to the success of your practice and personal growth. Paragon has gone to great lengths to ensure that our participants receive continuing education credits for every academy we offer. Recognition term: November 2021 – June 2025.

Paragon Management Associates, Inc. is an approved provider of Continuing Dental Education, and acknowledges that all courses relating to the areas of human resources and practice management aspects of dentistry are accepted by the AGD (PACE), ADA (CERP).



ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of dental education. ADA CERP neither approves nor endorses individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.adaorg/gotocerp.

CE CREDITS

Participants will receive 1 CE hours for **each module hour** of The Hygiene Academy™. If a participant completes all six modules, spanning the 4-hour event, a total of 4 CE hours will be earned. CE will be awarded upon completion of the online survey, that will be sent to your registered email address, after the Academy has concluded.

All requests for CE hours for this program must be made no later than: **October 4, 2023**

REQUESTING CE CREDITS

Each module has an effective date and a termination date. The effective date is essentially the “air-date” and the termination date is the date this content and information will no longer be available.

When we introduce our next Hygiene Academy those modules will replace these modules. Our next Hygiene Academy is scheduled in 2023 and thus will be the termination date for these modules.

In the effort to keep things simple and streamline your record keeping, we ask that all CE credit requests be submitted after you have viewed all the modules you plan to participate in. This will allow our team to provide the correct questions, certificate and hours based on your particular situation. For example; if you only plan to watch the bonus session you can submit your request after its air date. If you plan to watch all six modules you can request your CE after October 7, 2022.

PARTICIPANTS WATCHING DURING AIR TIMES

Every participant who logs on to the webinar (tracked by Zoom) will be awarded continuing education credits (CE) upon request and after a Paragon team member has confirmed the tracking info (participant email) provided by Zoom or the internal RSVP email matches. Requests for CE hours can be made by emailing office@theparagonprogram.com and providing your full name, email address and event you are requesting. Please remember we will match you to the email you take the quiz with.

PARTICIPANTS WATCHING AFTER AIR TIMES

In the event you are not able to join during the above air times and would like to watch the presentation at a later time you can also submit your request for CE to office@theparagonprogram.com and provide your full name, email address and CE you are requesting. Upon receiving your request we will email a list of questions for the applicable modules watched that will need to be correctly answered and returned to the provider (in this case Paragon) **prior to CE being awarded.**