



THE PARAGON PROGRAM™

presents

YEAR END REVIEW

THE EVENT OF THE SEASON

Successful practices are built by successful people.

Paragon has always believed it and always will. That's why the YEAR END REVIEW™ was born over a decade ago in a snowstorm in Baltimore. It was then we began building a network of people who would engineer profitable practices and experience consistent growth over the long term.

This year, we are hosting the YEAR END REVIEW™ in Columbus, Ohio; one of our favorite cities, as it represents “Home” to The Paragon Program™. It is here that we will continue our long-standing tradition of success, profitability and lasting relationships.

We invite you to join us at our YEAR END REVIEW™ held at the Renaissance Columbus Westerville-Polaris Hotel. This year, we welcome doctors, spouses, and their clinical team members to join us. The event fee registration is \$200 per participant. Due to the content in this meeting, Paragon recommends that you bring your clinical team only and not your administrative team.

THE SUCCESS NETWORK™

We started The Success Network™ as a way for our doctors around the nation to meet together, network, and learn, while being able to explore the world. In 2003, we hosted the first Year End Review™ in Baltimore, since then we have continued this jam packed extravaganza filled with speakers from all over the nation to teach health and success—professionally, financially, and personally,





PARAGON'S YEAR END

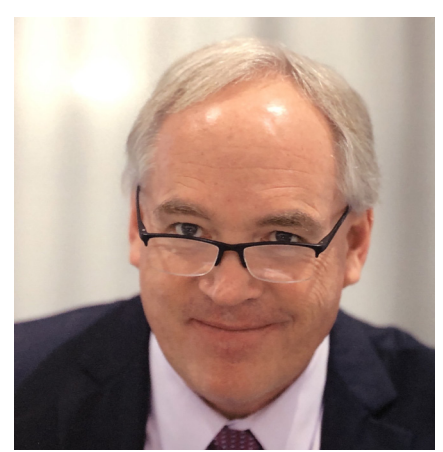
DR. LEE ANN BRADY

Dr. Lee Ann Brady is a privately practicing dentist and nationally recognized educator, lecturer and author. With an extensive history in leadership, she is currently Executive Director and Director of Education of the Pankey Institute. Dr. Brady has also developed a vast library of online instruction at leannbrady.com and restorativnation.com. She is a member of the editorial board for the Journal of Cosmetic Dentistry, Inside Dentistry and Dentaltown Magazine.



TONY CAXIDE

Hamilton Capital Investments is an investment firm based in Columbus, Ohio. As a Registered Investment Advisor, it has been recognized on Advisor One's "Top Wealth Managers List" for over 11 consecutive years. Tony Caxide, is the chief investment officer of Hamilton Capital Group. Caxide will be presenting along with Matt Hamilton, the Founder, of Hamilton.



SPEAKERS

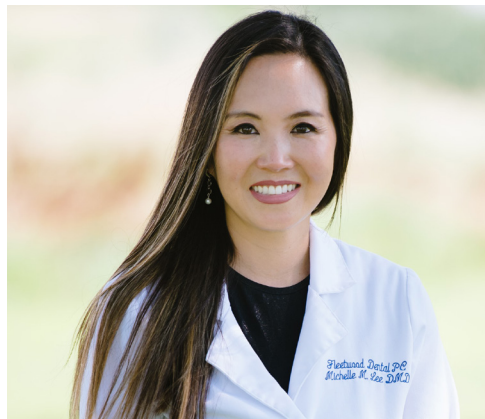
DR. JOHN CRANHAM

Dr. John Cranham practices in Chesapeake, Virginia focusing on esthetic dentistry, implant dentistry, and occlusal reconstruction with a digital focus. He has been an active educator since 1994. Most notably he was the full partner and Active Clinical Director of the The Dawson Academy from 1997 until last year. Dr. Cranham is a published author including numerous clinical articles, a textbook co-authored with Dr. Pete Dawson, and a memoir about his special needs son.



DR. MATTHEW GAWORSKI

Dr. Gaworski graduated from Loyola University of Chicago School of Dentistry in 1989. He completed six years of active duty as an Army general dentist which included a one year general practice residency in 1990. Dr. Gaworski elected to leave the service and pursue specialty training in orthodontics at Albert Einstein Medical Center in Philadelphia and completed his three-year residency in 1998.



DR. MICHELLE LEE

Dr. Michelle Lee is a graduate of University of Pennsylvania School of Dental Medicine and lives in Malvern, Pennsylvania with her husband, MinSuk and two children, Victoria and Nathan. She owns a patient-centered comprehensive restorative private practice in Fleetwood, Pennsylvania treating from the TMJ to final smile. Dr. Lee started her Pankey journey in 2008 and serves on the Pankey Board of Directors, Advisory Board, Pankey Faculty, and also holds a Pankey Scholar distinction



KEN RUNKLE

Ken Runkle is a speaker and consultant for dental professionals throughout America. Ken consistently entertains audiences toward higher levels of achievement and practice profitability. As the Founder and President of Paragon Management Associates, Inc., Ken has consulted with and presented to dental professionals throughout the country on the subjects of personal and practice development.

THURSDAY, DECEMBER 9, 2021

7:00 A.M. - 8:30 A.M.

60-IN-60, PARAGON CONSULTANTS

Paragon's Consultants have over 100 years combined experience consulting in the dental profession in over 30 states. They will share the Greatest Dental Pearls from the Year.

8:30 A.M. - 9:00 A.M.

BREAK, plated breakfast will be served at 9:00 a.m.

9:00 A.M. - 10:15 A.M.

ANTERIOR ESTHETIC TECHNIQUES & MATERIALS DR. LEE ANN BRADY

Accomplishing exquisite anterior restorative results is a combination of preparation, technique and materials selections. This program will present an approach to plan margin placement and tooth reduction to accomplish the proposed tooth position, contour and color of the new restoration, as well as assuring functional success. It is challenging to select from one of the many choices of esthetic restorative materials that are available. We will discuss the esthetic and functional parameters of each material to facilitate appropriate material selection. An efficient and effective process for streamlining tooth preparation will be presented.

10:15 A.M. - 10:45 A.M.

BREAK

10:45 A.M. - 12:00 NOON

ANTERIOR ESTHETIC TECHNIQUES & MATERIALS DR. LEE ANN BRADY

Continuation of presentation

12:00 P.M. - 12:30 P.M.

BREAK

12:30 P.M. - 1:45 P.M.

9TH ECONOMIC UPDATE FOR HAMILTON CAPITAL MATT HAMILTON & TONY CAXIDE

This Presentation Will Be Held During Lunch

We are excited to welcome back Mr. Tony Caxide, the Chief Investment Officer and Mr. Matt Hamilton, the Chief Executive Officer, for HCM as they present the 9th annual financial market perspective update and the Hamilton approach. A plated lunch will be served during this session.



THURSDAY, DECEMBER 9, 2021

1:45 P.M. - 2:15 P.M.

BREAK

2:15 P.M. - 3:30 P.M.

AIRWAY MATTERS DR. MATTHEW GAWORSKI

It is estimated that 22 million Americans suffer from some type of sleep apnea. Many of these patients may have been experiencing airway issues as young children. One of the most devastating results of undiagnosed airway issues in children is the lack of full cognitive development from which they can never catch up. Early detection and intervention is the key to giving these patients every opportunity to live to their full potentials, both mentally and physically. This session will focus on recognizing airway issues in growing patients and how to deal with them.

3:30 P.M. - 4:00 P.M.

BREAK

4:00 P.M. - 5:00 P.M.

AIRWAY MATTERS DR. MATTHEW GAWORSKI

Continuation of presentation

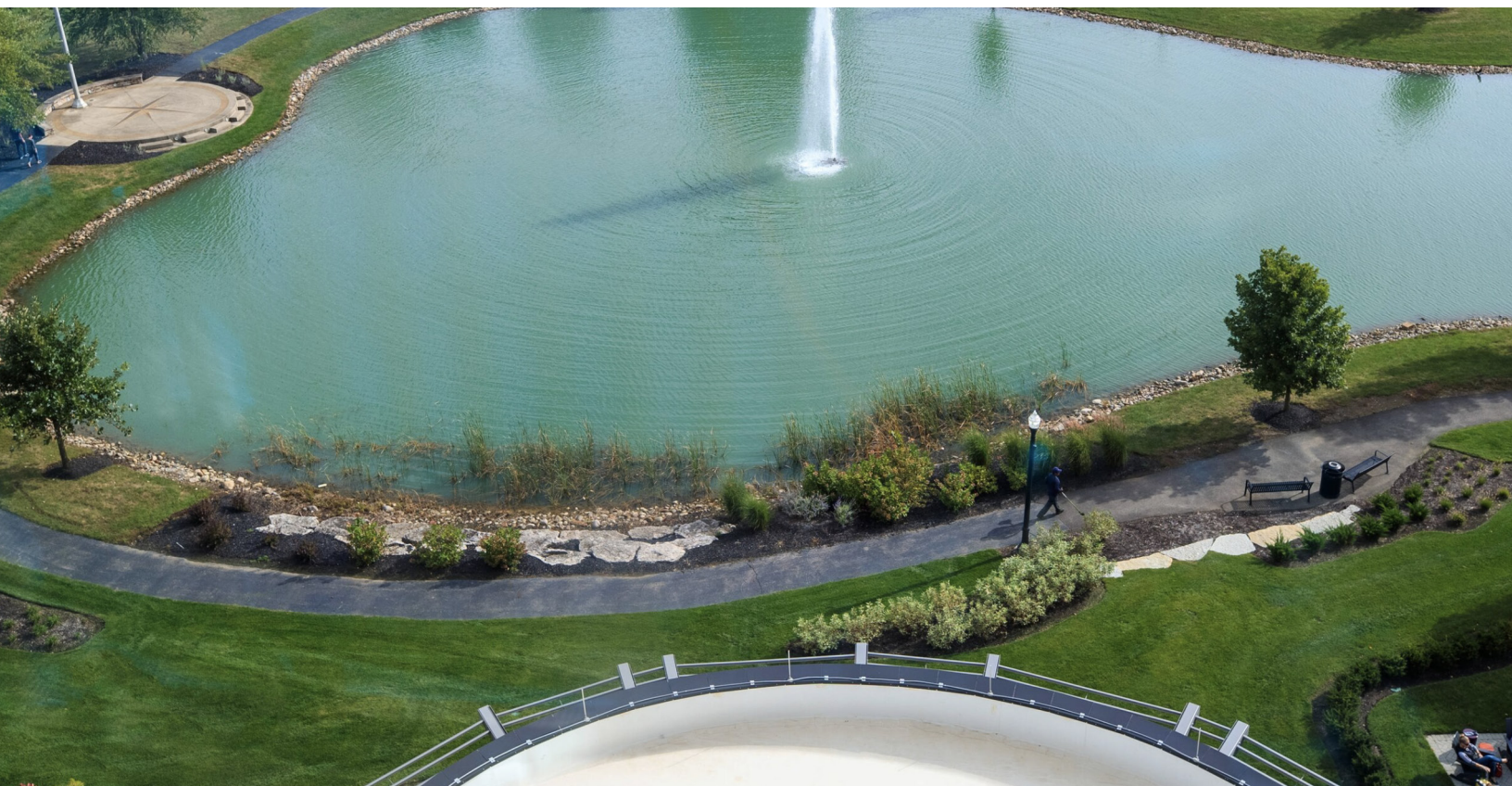
5:00 PM- 5:30 PM

BREAK

5:30 PM-7:00 PM

WELCOME RECEPTION

Make sure to join us for our Welcome Reception with appetizers, drinks and a visit from Mr. & Mrs. Clause.



FRIDAY, DECEMBER 10, 2021

7:00 A.M. - 8:30 A.M.

THE TRANSITION TO DIGITAL

“WORKFLOWS TO INCREASE PREDICTABILITY, EFFICIENCY AND PROFITABILITY” DR. JOHN CRANHAM

During this 1/2 program, Dr. Cranham will take you on his 15 year journey, of finally realizing his vision of becoming a 100 percent digital office. Special emphasis will be placed on the integration of intraoral scanning, CBCT technology and virtual articulation. You will learn the workflows that he is utilizing to design and print occlusal splints, perform trial equilibrations on a virtual articulator, create beautiful-functionally correct diagnostic wax-ups for advanced cosmetic/restorative cases, as well as the planning of simple and advanced implant cases. This course will place an emphasis on how to get your staff involved in the implementations of these workflows to increase the accuracy and efficiency of what you are doing. Dr. Cranham is excited to return to the Paragon family to present tried and true concepts that many of you know, with the utilization of state-of-the-art technology that he is passionate about!

8:30 A.M. - 9:00 A.M.

BREAK, a plated breakfast will be served at 9:00 a.m.

9:00 A.M. - 10:30 A.M.

THE TRANSITION TO DIGITAL

“WORKFLOWS TO INCREASE PREDICTABILITY, EFFICIENCY AND PROFITABILITY” DR. JOHN CRANHAM

Continuation of presentation

10:30 A.M. - 11:00 A.M.

BREAK

11:00 A.M. - 1:00 P.M.

DETAILS MATTER

PRECISION BASED DENTISTRY THROUGH A NEW LENS

DR. MICHELLE LEE

In this presentation, you will understand how dental microscopes can vastly enhance restorative dentistry. The incorporation of dental microscopy into restorative dentistry will be introduced building high value to your practice, patients, and overall ergonomics. By the end of the presentation, you will take away with the Three Why's in incorporating the use of restorative microscope dentistry into your practices and the application of occlusal principles in comprehensive dentistry will be demonstrated. Applications of these novel methods will be presented from treating the joint to final smile. A plated lunch will be served during this presentation.

1:00 P.M. - 1:30 P.M.

BREAK

1:30 P.M. - 3:30 P.M.

A REVIEW OF 2021 & A PREVIEW OF 2022 KEN RUNKLE, PRESIDENT

Ken Runkle, our President, will examine this last year and preview all the great things to come in the new year of 2022.





BOOK YOUR ROOM

Our room block is open!
Book your Queen Guest
Room (with 2 Queen
beds) or King Guest
Room for \$135 a night
or King Suite for \$195 a
night. Book by
November 17, 2021.

Room block
reservations are on a
first come, first-served
basis.

USE THIS LINK
HERE TO BOOK
YOUR ROOM

RENAISSANCE COLUMBUS
WESTERVILLE- POLARIS
HOTEL

614-882-6800

"THESE MEETINGS ARE ALWAYS
PLACED ON MY SCHEDULE EARLY.
I LOOK FORWARD TO HEARING
KEN RUNKLE SHARE UPCOMING
TRENDS HE HAS OBSERVED DURING
HIS PAST YEARS OF CONSULTING.
CONSIDERING THE HIGH QUALITY
OF DOCTORS WHO ATTEND THESE
MEETINGS, THE SHARING OF PEARLS
AND IDEAS AT THE TABLES IS
PRICELESS. "

- DR. DOUGLAS TOLLE

BREMEN, INDIANA

YEAR END REVIEW RESERVATION

1. Please complete this form in its entirety, for all participants attending the Year End Review™ and include the \$200 per person event fee registration and fax to 614.433.7921.
2. Please select all the activities all participants will be attending.

PRACTICE NAME _____

DOCTOR'S NAME: _____

SPOUSE NAME: _____

TEAM MEMBER: _____

TEAM MEMBER: _____

DIETARY RESTRICTIONS

Please list the names of any dietary restrictions below.

NAME 1: _____

NAME 2: _____

NAME 3: _____

NAME 4: _____

WELCOME RECEPTION

December 9, 2021, 5:30 P.M. - 7:30 P.M. Please list the names below that will be attending.

NAME 1: _____

NAME 2: _____

NAME 3: _____

NAME 4: _____

CREDIT AUTHORIZATION FORM

Please fill out the form below.

Name on Card _____ Card # _____

Billing Address _____ Exp. Date _____

City, State _____ Zip Code _____

Signature/ Intials _____