

THE PARAGON BUSINESS ACADEMY™

HYGIENE ACADEMY

PROVEN SYSTEMS FOR DENTAL HYGIENE PROFITABILITY

Paragon has been presenting The Hygiene Academy™ for 18 years. Practices have gathered enormous value from having their hygiene team, as well as their entire team participate in this meeting. The sizeable changes most reported are:

- **A solid growing hygiene department**
- **New levels of recare growth due to a consistent system of reactivation**
- **Development of a personal / professional hygiene appointment**
- **An elevated level of case presentation brought to perio therapy and operative treatment**
- **A time efficient hygiene exam**
- **A solid system of treatment planning perio therapy**

In this Zoom Hygiene Academy, Linda Marek, Vice President of Paragon, will present an in-depth focus on transitioning the “super prophylaxis” into “perio therapy.” Many offices struggle with the verbal skills of this conversation and the correct coding for maximizing insurance reimbursement.

This meeting will focus on:

- **Complete data collection**
- **Defining health – all alternative evidence defines infection and therefore perio therapy**
- **How to change procedures for long-term patients**
- **Develop treatment planning that gives the hygienist the freedom and confidence of discussing this disease process with patients**
- **Developing a plan to achieve the Academy of Periodontology’s recommendation of perio in a general practice**

Join Linda Marek on **Friday, April 8, 2022, 9:00AM - 1:00PM EST**, focusing on the multifaceted business world of dental hygiene. Please note, this is an online only academy. Do not miss this program, specifically designed to lay the foundation for an efficient and productive patient hygiene team.

Get registered today at theparagonprogram.com and make plans to join us on Friday, April 8, 2022 from 9:00AM - 1:00PM EST! Keep an eye out for more details.

Please note, the handout for this meeting will be a digital download. **If you would prefer a hard copy, please print, and bring one before the meeting.**

We are going to stream this one-day event LIVE via Zoom! Below you will find your zoom invitation and password login. Please remember following the event, you will be required to complete an online quiz to receive CEUs. This requirement was put in place by the ADA in 2021.

ZOOM Information:

Topic: Hygiene Academy - April 8, 2022

Time: Apr 8, 2022 08:00 AM Eastern Time (US and Canada)

Join Zoom Meeting

<https://us06web.zoom.us/j/81393680582>

Meeting ID: 813 9368 0582

Passcode: 251799

One tap mobile

+13126266799,,81393680582# US (Chicago)

+16465588656,,81393680582# US (New York)

Dial by your location

+1 312 626 6799 US (Chicago)

+1 646 558 8656 US (New York)

+1 301 715 8592 US (Washington DC)

+1 720 707 2699 US (Denver)

Meeting ID: 813 9368 0582

Find your local number: <https://us06web.zoom.us/j/81393680582>

ITEMS TO REMEMBER

- 1. This is an online event. We will not be meeting at a location in person.**
- 2. Please have your handout downloaded and ready prior to the event.**
- 3. We will be taking breaks between session.**
- 4. Remember to bring some snacks!**
- 5. *A digital copy of the handout will be provided as we draw closer to the meeting!***