



PARAGON IMPLANT ROUNDTABLE

COLUMBUS, OHIO | APRIL 1, 2023

Hilton Columbus at Easton

3900 Chagrin Dr | Columbus, Ohio 43219 | 614-414-5000

Paragon will host its **General Practitioner Implant Roundtable** in Columbus, Ohio on Saturday, April 1, 2023. (It really is on April 1, 2023 and this is not an April Fool's joke!) Participants should be G.P.'s placing, placing and restoring, or restoring dental implants.

In order for us to serve you better you may register for this Paragon event online at theparagonprogram.com or by calling the Paragon office at 800-448-2523. **Please RSVP to the Paragon office by Friday, March 24, 2023.**

To secure the amazing rate of \$152 per night, you must contact the Hilton Columbus Easton and book your room NOW! You can contact the Hilton Columbus Easton directly at 614-414-5000 or online using this link: [reservations](#).

- 7:00 AM PROGRAM BEGINS
- 8:00 AM BREAKFAST
- 12:00 NOON LUNCH
- 4:00 PM PROGRAM CONCLUDES

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PRACTICE GROWTH & SUCCESS DISCUSSION TOPICS

1. Practice Profitability

PRE-EVENT PREPARATION: To prepare, please make sure you are aware of the percentage breakdowns in your practice for the areas listed below. We will analyze these areas of overhead as they relate to profitability. Please bring breakouts for the following areas...

- a. Staff compensation - Please include any and all costs associated with non-dentist staff compensation.
- b. Lab
- c. Supplies
- d. Facility - Please include any and all costs associated with your facility.
- e. Marketing - Please include any and all costs associated with marketing.

2. Clinical Pearls

PRE-EVENT PREPARATION: Please be prepared to share a clinical pearl. If you have a written pearl to share, please bring 30 copies as we expect 30 attendees.

3. Practice Management Pearls

PRE-EVENT PREPARATION: Please be prepared to share a practice management pearl. If you have a written pearl to share, please bring 30 copies as we expect 30 attendees.

4. Technology Issues

PRE-EVENT PREPARATION: As we discuss technology issues, please share what is working, what is not working, where you intend to go in your technology investments and "topics of inquiry" regarding technology.

5. New Patients and Marketing

PRE-EVENT PREPARATION: Please be prepared to discuss your experiences. If you have a written idea to share, please bring 30 copies as we expect 30 attendees.

6. Practice Issue

PRE-EVENT PREPARATION: Please be prepared to discuss your biggest practice "hiccup or speed bump." The intention of the Paragon network of doctors and ideas is to help you with a solution for your practice issue.

7. Financial Independence

PRE-EVENT PREPARATION: As we discuss achieving financial independence for you and your family, we encourage you to be as open and transparent as possible. These sincere discussions have proven to be invaluable for clients as they set, pursue, and achieve practice and personal financial goals.

If you would like to share an electronic or digital idea and you want help from the Paragon staff, we respectfully request your submission by Friday, March 17, 2023.

We respectfully reserve the right to decline any electronic or digital idea submissions after Friday, March 17, 2023.