

THE PARAGON BUSINESS ACADEMIES™

HYGIENE ACADEMY

PROVEN SYSTEMS FOR DENTAL HYGIENE PROFITABILITY

PROGRAM DETAILS

Another year brings another set of amazing Paragon Academies! So, **SAVE THE DATE** for our first Paragon **Hygiene Academy™**, Friday, March 3, 2023 in beautiful Ft. Lauderdale, FL!

Paragon has been presenting **The Hygiene Academy™** for 18 years. Practices have gathered enormous value from having their hygiene team, as well as their entire team, participate in this meeting. It is specifically designed to lay the foundation for an efficient and productive patient hygiene team. In this **Live and ZOOM** Hygiene Academy, Linda Marek, Vice President and Sue Demske, Senior Consultant, will present on:

- All the Paragon Fundamentals of running a philosophically based, patient oriented, and profitable hygiene department.
- A bonus discussion from 2:00 – 4:00PM, “2023 Goal Setting”. Scheduling for goals – All team members participating in the daily goal.
- Not accepting a good day. Making it a great day!

Case presentation of Perio Therapy and coding for maximizing insurance reimbursement will be a major focus of this program. Linda and Sue will guide you through any confusion and set your practice on a path for excellence in periodontal therapy for your practice.

This meeting will be held **Friday, March 3, 2023 from 9:00AM-4:00PM EST**, in the Greater Ft. Lauderdale, Florida area. Further details on the location will be sent out at a later date but mark your calendars now to be ready to attend!

PRESENTER



Linda Marek is the Vice President of Paragon Management Associates, Inc. a practice management firm specializing in dentistry. She graduated from the University of Detroit with dental hygiene and business degrees. Linda has held various positions of increasing responsibility in successful dental practices from dental hygienist, dental assistant, business coordinator and public relations director as well as, in the sales of dental supplies. Linda has been consulting for the past 30 years and has facilitated and guided over 500 dental offices to create a dynamic collaboration, based on excellence and ethics, between the dental team and the dental patient.

120 Northwoods Blvd., Columbus, Ohio 43235 • (614) 433-0790 • Fax (614) 433-7921
Toll Free (800) 448-2523 • E-Mail office@theparagonprogram.com • theparagonprogram.com



Sue Demske has been consulting for the past 25 years and has and guided over 500 dental offices to create a dynamic collaboration, based on excellence and ethics, between the dental team and the dental patient. She works with practices that produce values of \$500,000 to \$10,000,000 and knows that there is no cookie-cutter approach to practice success. Her vast knowledge of what works and what doesn't, depending on community awareness and Doctor philosophy will help you take your practice to the new goal you wish to attain.

Linda Marek may discuss various products or services during the lecture program. Neither they nor Paragon Management receives any type of financial compensation for mentioning these products, which are based purely upon client feedback and industry statistics. Paragon Management strives to use unbiased statistics and market research.

HOW TO REGISTER

Meals and Registration Fee: \$30 per attendee

With your registration, you will be asked to choose between two meal selections.

CALL our team **800.448.2523**

ON-LINE simply enter **theparagonprogram.com/events** and fill out the online registration form

ZOOM INFORMATION

If you are unable to join us in person, we will be offering a ZOOM format for the entire meeting. When registering, please mention that you will be joining by zoom and provide an email address that you would like the zoom link to be sent to. All ZOOM broadcasts are not guaranteed, as the quality and accessibility are dependent on the internet connection of both onsite and the viewer.

All Zoom information will be emailed to those that registered. You will receive the connection information the week of the event.

RECOGNIZED PROVIDER

We feel continuing education is vital to the success of your practice and personal growth. Paragon has gone to great lengths to ensure that our participants receive continuing education credits for every academy we offer. Recognition term: November 2021 – June 2025.

Paragon Management Associates, Inc. is an approved provider of Continuing Dental Education, and acknowledges that all courses relating to the areas of human resources and practice management aspects of dentistry are accepted by the AGD (PACE), ADA (CERP).



ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of dental education. ADA CERP neither approves nor endorses individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.adaorg/gotocerp.

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CE CREDITS

Participants will receive 1 CE hours for **each module hour** of The Hygiene Academy™. If a participant completes all six modules, spanning the 7-hour event, a total of 7 CE hours will be earned. CE will be awarded upon completion of the online survey, that will be sent to your registered email address, after the Academy has concluded.

All requests for CE hours for this program must be made no later than: **March 3, 2023**

REQUESTING CE CREDITS

Each module has an effective date and a termination date. The effective date is essentially the “air-date” and the termination date is the date this content and information will no longer be available.

In the effort to keep things simple and streamline your record keeping, we ask that all CE credit requests be submitted after you have viewed all the modules you plan to participate in. This will allow our team to provide the correct questions, certificate and hours based on your particular situation. For example; if you only plan to watch the bonus session you can submit your request after its air date. If you plan to watch all six modules you can request your CE after October 7, 2022.

PARTICIPANTS WATCHING **AFTER EVENT TIMES**

Every participant who watches the academy afterwards by video, will be awarded continuing education credits after completing the online quiz. You will have access to the certificate upon completion. Requests for CE hours can be made by emailing office@theparagonprogram.com and providing your full name, email address and event you are requesting. Please remember we will match you to the email you take the quiz with.

HYGIENE ACADEMY™

Registration and Meal Selection

Office	Date
Address	# of Attendees
City	Zip Code
Email Address	Registration and Meal Fee: \$30/person

- * Please list all attendees first and last name.
- * Check either a cold or hot meal option.
- * Please complete the registration and meal fee authorization at the bottom.
- * Meal options: All options have a garden salad and a key lime pie dessert
Airline chicken with asparagus and mashed potatoes
Mahi-Mahi with mango pineapple salsa, rice, and asparagus
- * Email copy to: office@theparagonprogram.com or fax to: 614.433.7921

#	Attendee Last Name	Attendee First Name	Meal Option Chicken	Meal Option Mahi-Mahi	Dietary Restrictions
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					

CREDIT AUTHORIZATION FORM

Name on Card: _____
Billing Address: _____
City, State: _____
Signature/Initials: _____

Card #: _____
Exp. Date: _____
Zip Code: _____
CVC Code: _____