

THE PARAGON BUSINESS ACADEMIES™

# HYGIENE ACADEMY

PROVEN SYSTEMS FOR DENTAL HYGIENE PROFITABILITY

## **PROGRAM DETAILS**

Paragon has been presenting **The Hygiene Academy™** for the last 19 years. Practices have gathered enormous value from having their hygiene team, as well as their entire team, participate in this meeting. It is specifically designed to lay the foundation for an efficient and productive patient hygiene team. This Live and Livestreamed Hygiene Academy provides:

9:00 - 9:45 AM	“It Starts With Why”
10:00 - 10:45 AM	The Key to Success - Preparation & Data Collection
11:00 - 11:45 AM	The Co-Leader Based Exam
12:00 - 12:45 PM	Recare System Pearls & The Stats of “The Win”
1:00 - 2:00 PM	Lunch
2:00 - 2:45 PM	Perio Case Planning & ADA Coding
3:00 - 3:45 PM	2 <sup>nd</sup> Layer of Hygiene - Operative Treatment Planning

A note from Linda:

“It is extremely important for those of you attending this meeting (especially via Zoom) to print the handout prior to the meeting. Each section of the handout will have a comparison sheet for you to check-off, make notes, etc. about changes presented vs. the current system in your office. Whether you are watching in your jammies with your pet, or in the live audience in Columbus, these comparison sheets will help you summarize ideas and get the information back to your office with ease and preciseness.

Looking forward to this “group think” specific to a successful hygiene program!”

This meeting will be in Columbus, Ohio at:

**Hilton Columbus Polaris**  
**8700 Lyra Dr**  
**Columbus, OH 43240**  
**614-885-1600**

Please note that there is a \$30 registration and meals fee for all participants. The handout for this meeting will be a digital download. **If you would prefer a hard copy, please print one before the meeting. The link to the handout download, and the quiz will be provided to all registered attendees the week of the meeting!**

**Zoom access and quality cannot be guaranteed should you choose to join us digitally. In the event of internet or equipment issues, we will do our best to accommodate with access to a video recording at a later date.**

**A digital quiz will be sent to all attendees after the meeting. Please use the same email address to complete the quiz, that you used to RSVP for the event. Your CE will be awarded at the end of the quiz, so remember to print off your copy.**

## **PRESENTER**



**Linda Marek** is the Vice President of Paragon Management Associates, Inc. a practice management firm specializing in dentistry. She graduated from the University of Detroit with dental hygiene and business degrees. Linda has held various positions of increasing responsibility in successful dental practices from dental hygienist, dental assistant, business coordinator and public relations director as well as, in the sales of dental supplies. Linda has been consulting for the past 30 years and has facilitated and guided over 500 dental offices to create a dynamic collaboration, based on excellence and ethics, between the dental team and the dental patient.

*Linda Marek may discuss various products or services during the lecture program. Neither they nor Paragon Management receives any type of financial compensation for mentioning these products, which are based purely upon client feedback and industry statistics. Paragon Management strives to use unbiased statistics and market research.*

## **HOW TO REGISTER**

**CALL** our team **800.448.2523**.

**EMAIL** Please fill out the attached registration form with names and dietary restrictions.

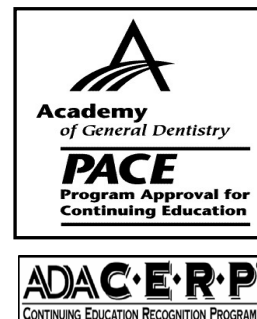
**ON-LINE** simply enter **[theparagonprogram.com/events](http://theparagonprogram.com/events)** and fill out the online registration form.

During registration, please be sure to use the same email address that you will be logging in to the academy with. We will send all information on how to join the meeting to the registered email address.

## **RECOGNIZED PROVIDER**

We feel continuing education is vital to the success of your practice and personal growth. Paragon has gone to great lengths to ensure that our participants receive continuing education credits for every academy we offer. Recognition term: November 2021 – June 2025.

**Paragon Management Associates, Inc.** is an approved provider of Continuing Dental Education, and acknowledges that all courses relating to the areas of human resources and practice management aspects of dentistry are accepted by the AGD (PACE), ADA (CERP).



ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of dental education. ADA CERP neither approves nor endorses individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at [www.adaorg/gotocerp](http://www.adaorg/gotocerp).

## **CE CREDITS**

Participants will receive 1 CE hours for **each module hour** of The Hygiene Academy™. If a participant completes all six modules, spanning the 4-hour event, a total of 4 CE hours will be earned. CE will be awarded upon completion of the online survey, that will be sent to your registered email address, after the Academy has concluded. All requests for CE hours for this program must be made no later than: **May 5, 2024**

## **REQUESTING CE CREDITS**

Each module has an effective date and a termination date. The effective date is essentially the “air-date” and the termination date is the date this content and information will no longer be available.

When we introduce our next Hygiene Academy those modules will replace these modules. Our next Hygiene Academy is scheduled in 2024 and thus will be the termination date for these modules.

In the effort to keep things simple and streamline your record keeping, we ask that all CE credit requests be submitted after you have viewed all the modules you plan to participate in. This will allow our team to provide the correct questions, certificate and hours based on your particular situation. If you plan to watch all six modules you can request your CE after May 5, 2023.

# HYGIENE ACADEMY™

## Registration and Meal Selection

Office _____	Date _____
Address _____	# of Attendees _____
City _____	Zip Code _____
Email Address _____	Registration and Meal Fee: \$30/person

- \* Please list all attendees first and last name.
- \* Please complete the registration and meal fee authorization at the bottom.
- \* Meal options: All options have a salad and a Apple Delight dessert  
Chicken with mashed potatoes and seasoned vegetables  
Grilled Salmon with rice pilaf and asparagus
- \* Email copy to: [office@theparagonprogram.com](mailto:office@theparagonprogram.com) or fax to: 614.433.7921

#	Attendee Last Name	Attendee First Name	Meal Option Chicken	Meal Option Fish	Dietary Restrictions
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					

### CREDIT AUTHORIZATION FORM

Name on Card: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
City, State: \_\_\_\_\_  
Signature/Intials: \_\_\_\_\_

Card #: \_\_\_\_\_  
Exp. Date: \_\_\_\_\_  
Zip Code: \_\_\_\_\_  
CVC Code: \_\_\_\_\_