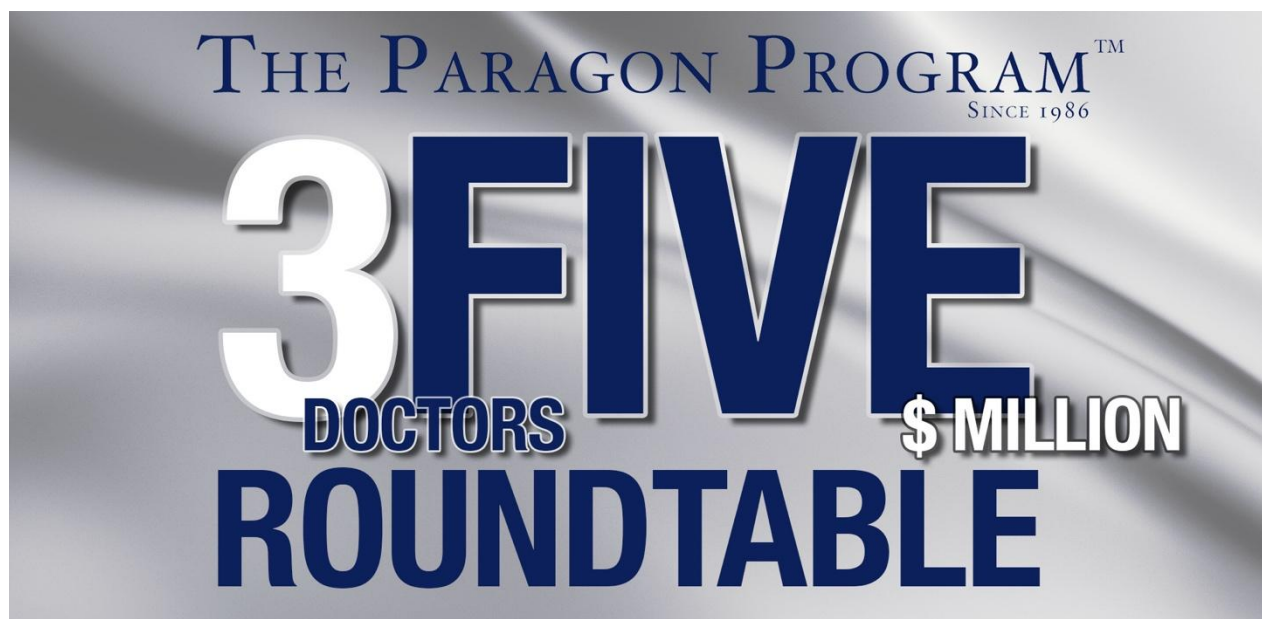




Hello Dr. Last

Paragon is hosting another 3FIVE Roundtable for our larger practices. The 3FIVE Roundtable is **“by qualification only”** for practices with three or more doctors and \$5 million or more dollars in collections.

The 3FIVE Roundtable will be held on Saturday, August 8, 2026, in Columbus, Ohio at the Renaissance Columbus Westerville-Polaris Hotel from 7:00 AM – 4:00 PM. Coffee is served at 6:30 AM. Breakfast will be served at 8:00 AM and lunch at 12:00 Noon. Paragon is providing all. (Please let us know if you have special dietary restrictions or allergies.)

We have approximately 40 practices in Paragon that qualify for this meeting so the discussion will be very lively and informative. We realize that many of you have very busy schedules, so we wanted to inform you in advance to plan for it.

Unlike previous meetings, we are focusing on a **“by qualification only”** requirement for this Study Club format. In other words, this meeting is only for people who truly qualify and not for practices who would like to be 3FIVE practices someday. Participants would include practice owners, practice managers or spouses who are involved in the practice. Participants that should not attend would be doctors who are not owners, staff members or spouses who are not involved in the practice. By limiting it to these people only, it will allow us to have a great meeting discussion.

We would ask you to RSVP to the Paragon office at 800-448-2523 or office@theparagonprogram.com as you make your decision. We look forward to seeing you at this meeting.

Meeting Details:

Saturday, August 8, 2026 7:00 AM- 4:00 PM

Renaissance Columbus Westerville-Polaris Hotel
409 Altair Pkwy
Westerville, OH 43082
Phone: (614) 882-6800

3FIVE Roundtable FAQ's

By Ken Runkle for the Paragon Team

What is the 3FIVE Roundtable?

KMR:

The 3FIVE Roundtable is a roundtable format for Paragon practices with three or more doctors and \$5 million or more dollars in collections. It is “by qualification only.”

When will the 3FIVE Roundtable be held?

KMR:

It will be held on Saturday, August 8, 2026 from 7:00 AM – 4:00 PM at the Renaissance Columbus Westerville-Polaris Hotel.

Will the meeting truly be from 7:00 AM – 4:00 PM?

KMR:

Yes. We will have coffee from 6:30 – 8:00 AM. Breakfast will be served at 8:00 AM. Lunch will be served at 12:00 Noon. The meeting will truly start at 7:00 AM.

Have you used this timetable before?

KMR:

Yes, and we have found that it works very well for our client base. It allows us to start really early and by 4:00 PM, people are ready to be finished.

Why is it a Roundtable instead of a Study Club?

KMR:

Because a Study Club format is strictly a give and take format by everyone. With a Roundtable format, we will occasionally have one to two presentations for 20-30 minutes.

Are all 3FIVE practices the same?

KMR:

Actually, they are all quite different. In fact, they are so different that we think it is important for all of these practices to come together in a Roundtable format so they can share their pearls with each other for each other's benefit.

So how many practices are in Paragon that could come to this meeting?

KMR:

In a recent count, we came up with approximately 40 practices.

Who is invited to the 3FIVE Roundtable?

KMR:

*Well, since it is “**by qualification only**” it is obviously only for a practice with 3 or more doctors and \$5 million or more in collections.*

Only owners are invited. That can be a single doctor or partners. The key is only owners are invited – not associates.

If a practice has a spouse or an office manager who is involved in the majority of the implementation tasks, that person may be invited to attend the meeting. They would not be there as a participant but are welcome to join as an attendee.

Will this meeting be recorded?

KMR:

No, we never record roundtable discussions. We find when we do, it tends to inhibit the natural flow of conversations.

What about the mini presentations?

KMR:

If we have any presentations, they will be recorded. They will not be broadcast live that day, but they will show up in the Paragon website. It should be noted that those mini presentations, if they occur, will be a maximum of 30 minutes each.

Will there be CE credits given for this meeting?

KMR:

No. The Paragon ProgramTM has been an ADA CERP provider for over 20 years. Our designation is for seminars only and not for roundtables.

Is there a separate registration fee for this meeting?

KMR:

No. Your regular Paragon fees will cover this meeting. However, you must RSVP with the Paragon office at least two weeks prior to the meeting. Otherwise, we may not have space for you.

If I have to miss this meeting when will the next 3FIVE Roundtable occur?

KMR:

Next year in 2027.

What is the biggest thing you hope to accomplish with the 3FIVE Roundtable?

KMR:

I want our 3FIVE Roundtable participants to realize they are not alone and they have a lot of fellow Paragon colleagues who are in the same boat as they are.

In order to be there by 7:00 AM I will probably need to arrive in Columbus on Friday evening. Does Paragon have a room block set up?

KMR:

No. However, if you don't call and make a room reservation by June 15, we can't guarantee you will get a room reservation.

Any last thoughts?

KMR:

If you qualify, don't miss this opportunity in 2026. This is truly going to be an amazing meeting.

If you qualify for this meeting, you should be there.

Go for it!

All the Best,
Ken



Ken Runkle
Founder and President
The Paragon Program
120 Northwoods Blvd.
Columbus, OH 43235
Ph: 614-433-0790/800-448-2523
Fax: 614-433-7921
kenrunkle@theparagonprogram.com

This is a time-sensitive, important document for you to receive. At Paragon, we simply ask that you confirm you received this message. Thanks.